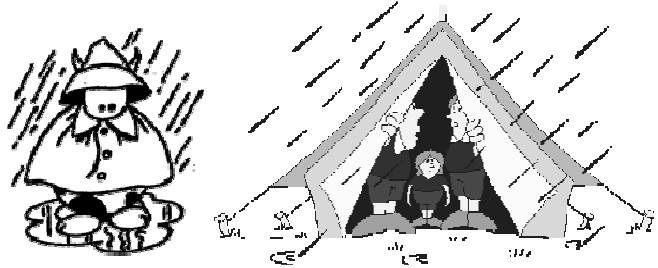


NEWSLETTER AUGUST 2009



Dear Client,

Embryo Transfer Service & Embryo Storage

We now have the facilities at the practice to enable us to store your frozen bovine embryos, following DEFRA approval of our embryo store.

Alistair also has the necessary expertise to implant frozen embryos into your recipient cows or heifers.

Repeat Breeder Cows

Getting cows in-calf can be a challenging process. Most of you will have come across so-called "repeat breeder cows", which come bulling every three weeks without fail but don't seem to hold to the bull no matter how many times they are inseminated. Many of these cows have no reproductive abnormalities and in actual fact do conceive after each insemination, but simply do not continue the pregnancy due to the failure of the cow to detect the presence of the newly formed embryo.

One new treatment which we can now offer involves implanting a second low-cost embryo into these cows. This doubles the signal to the cow indicating pregnancy and so increases the chances of her holding on to that pregnancy.

We currently have beef-cross embryos which can be used in repeat breeder cows to improve conception rates.

If you have any cows in mind for this treatment, please speak to Alistair to discuss what is involved, as not every cow is suitable for this treatment and the timing of embryo implanting is critical.

Medicines

The ex DFOB clients will be treated the same as everyone else from 10th August 2009 and qualification for discount will be judged on the payment of account.

There are further price reductions within the discount scheme on Excenel, Clamoxyl, Orbeseal, Synulox, Terramycin products and pneumonia vaccines.

The price of BTV8 has risen to 62p per dose but as vaccine stock is short dated for September/October there may be the possibility of further cheaper deals.

Norbrook has launched Noroseal which is a cheaper alternative to Orbeseal and available soon.

Breeding Ewes

Abortion vaccination is available on order. Toxovax costs £3.37 and Cevac Campylobacter £1.55 per dose. Both only require one dose for lifelong protection.